

COOKIE POLICY

As Nish Global Gıda Turizm Ticaret A.Ş. (“Al Hallab”), we use cookies to enable the most efficient use of our websites and to improve your user experience. If you do not choose to use cookies, you can delete or disable cookies from your browser's settings. However, we would like to remind you that this may affect your use of our websites. We will assume that you accept the use of cookies on our websites unless you change your cookie settings from your browser. You can access the policies regarding the collected data in the Privacy Policy and Information Notice as per the Law on the Protection of Personal Data in our website.

What are cookies and why are they used?

Cookies are small text files stored on your device or on network server through browsers by websites that you visit. The main objectives of using cookies in our website is to improve the functionality and performance of our websites, to improve the goods and services offered to you, to improve our website and to offer new features through our site and to customize the features according to your preferences, and to ensure the legal and commercial security of our websites, you and Al Hallab.

Types of Cookies Used on Our Websites

Session cookies: Session cookies are temporary cookies that are used during your visit to our website, which are deleted after you close the browser. The main purpose of using such cookies is to ensure that the website functions properly during your visit. For example, they enable you to fill online forms consisting of more than one page.

Persistent Cookies: Persistent cookies are types of cookies that are used to increase the functionality of websites and provide a quicker and better service in our sites. Such cookies are used to save your preferences and are stored on your device via browsers. Some types of persistent cookies; can be used to present customized offers to you, taking into consideration such factors as your intended use of the website.

With persistent cookies, if you visit our website through the same device, your device will be checked whether a cookie has been placed by our website in your device, and if so, it will be understood that you have visited the site before and content to be presented to you will be determined accordingly.

Categories of the Cookies Used in Our Website

Technical Cookies: Technical cookies are used for the operation of the website, and the pages and areas of the website that are not working are detected.

Authentication Cookies: In case visitors use their passwords to log in to the website, such cookies will prevent the user from re-entering their password on every page by determining that the visitor is the site user on each page of the website.

Customization Cookies: These are the cookies used to set up users' preferences when visiting different pages of different websites; for example, saving your language preference.

Analytical Cookies: These are the cookies that enable the production of analytical results such as the number of visitors of the website, the pages that are displayed on the website, the time of visits to the websites, and scrolling movements of the pages of such websites.

Cookies Used in Our Website

Cookie Description, Duration and Preferences

Analytical Cookies

Advertisement: These cookies are used to show behavioural and target -oriented ads to visitors.

Duration: 3 months. It is possible to accept or reject the cookie through the browser settings tool.

Facebook: These types of cookies allow Facebook members (or non-members) to be tracked for the purposes of market analysis and product development.

Duration: 2 years from the first set of cookies. It is possible to accept or reject the cookie through browser settings.

Google analytics: Such cookies provide the collection of all statistical data in such a way as to improve the presentation and use of the site. Google provides us to understand the users better, by adding societal statistics and data regarding the relevant users, to the related information. Our site uses Google Analytics cookies. Such cookies and collected data are transferred to Google servers in the U.S. and are maintained in accordance with Google's data protection guidelines. You can click here to learn more about the principles of Google's analytics data processing activities and the protection of personal data.

Duration: 2 years from last update. Cookie Control: <https://tools.google.com/dlpage/gaoptout>

Adobe Omniture: Such cookies allow the aggregation of all statistical data to improve the presentation and use of the website.

Duration: 5 years from the first installation of the cookie.

It is possible to accept or decline the cookie through browser settings.

Technical Cookies

Session: Session cookies are used to ensure session continuity.

Duration: 82 years from the first installation. It is possible to accept or reject via browser settings.

Customization Cookies

Language: These cookies save the language selected by users and offers relevant options.

Duration: Unlimited; it remains in your computer until setting/deletion through the browser. It is possible to accept or reject the cookie through browser settings.

Mobile Cookies: These cookies are used to show the main website if the user is visiting the site from a mobile device. (For example, to show that the device has enabled Flash or that the mobile site does not need Flash) The source site is saved for better understanding of the user's preferences.

Session Cookies: It is possible to accept or reject the cookie through browser settings.

Can the Use of Cookies Be Prevented by Data Owners?

You have the option of customizing your preferences of cookies by changing your browser's settings.

Adobe Analytics <http://www.adobe.com/uk/privacy/opt-out.html>

AOL <https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser>

Google Adwords <https://support.google.com/ads/answer/2662922?hl=en>

Google Analytics <https://tools.google.com/dlpage/gaoptout>

Google Chrome <http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Internet Explorer <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

MozillaFirefox <http://support.mozilla.com/en-US/kb/Cookies>

Opera <http://www.opera.com/browser/tutorials/security/privacy/>

Safari https://support.apple.com/kb/ph19214?locale=tr_TR